

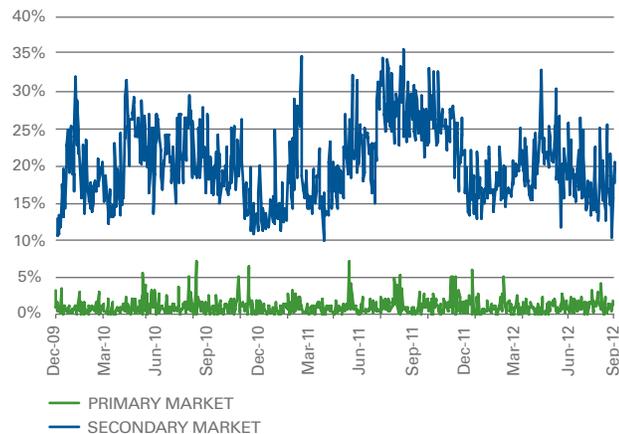
Fact or Fiction:

Do ETFs Have a Significant Impact on Equity Market Volumes?

As market participants continue to weigh the potential impact that ETFs have had on the market over the past few years, they have increasingly focused on the fact that ETFs comprise a significant portion of equity market volume.

Looking at the volume of the world's largest and most liquid ETF—the SPDR® S&P 500® ETF (SPY)—provides an example of the impact ETFs have on overall market volume. Since the beginning of 2010, SPY has comprised an average of approximately 20% of NYSE volume. Figure 1 illustrates that on certain days SPY comprises over 30% of NYSE volume, with the highest being close to 36%. Since SPY seeks to offer investors liquid, cost effective and transparent access to the S&P 500 Index, this may not be surprising. However, some have speculated that this significant secondary market volume is detrimental to the health of the underlying volume for the shares of the individual securities that comprise the fund. In other words, the concern is that the ETF is now setting the price for the underlying securities, and not the market itself.

FIGURE 1: SPY VOLUME AS A % OF NYSE VOLUME



Source: Bloomberg, L.P., SSgA, as of 9/30/2012.

In order to understand if this is the case, investors need to look not only at the secondary market volume where ETFs are bought and sold on the exchange by investors, but also at the primary market volume where ETFs are created by market makers. It's important to remember that due to the unique creation/redemption process of ETFs, not every ETF trade, even one of large size, facilitates a trade in the underlying securities. In fact, even with SPY's prominence in the market, only a small portion of trades on the secondary market end up constituting trades in the underlying securities. This is because ETF shares that are traded in the secondary market are backed by stocks already held by the ETF. For more information on the creation/redemption process, you can access the article *How*

ETFs Are Created and Redeemed on www.etffactorfiction.com. On average, since the beginning of 2010, the absolute volume of SPY creation and redemptions in the primary market was approximately 1% of NYSE volume. The maximum value reached over this period was 7%, which was on a day that SPY experienced a significant amount of creations.

To take the analysis a step further there is only a small positive correlation between primary market volume and secondary market volume. In other words, when the data is analyzed there is no synchronicity between creation and redemptions in SPY and secondary market volume. Therefore, the secondary market volume does not increase every time the primary market volume increases. This may indicate that there is already enough availability of SPY shares in the secondary market to facilitate market demand. In turn, the amount of secondary market volume does not have an impact on the underlying securities of the ETF. It may also indicate that the existence of an ETF—even one as large as SPY—does not have the potential to impact the price of its underlying securities to any major degree. This is emphasized further by the fact that assets in SPY constitute less than 1% of the total market capitalization of S&P 500 companies. In other words, SPY has certainly grown tremendously over the years, but it is minuscule compared to the overall market for US large cap equity securities.

Despite the rapid growth of ETFs and the expanded use of this vehicle by investors around the world, ETFs only comprise a small percentage of equity market volumes. By examining the data from this case study and by fully understanding how ETFs are structured and traded, investors can better understand why ETFs have a minimal impact on primary market volume.

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INDEX DEFINITIONS

S&P 500® INDEX

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STATE STREET GLOBAL ADVISORS

State Street Financial Center
One Lincoln Street
Boston, MA 02111

866.787.2257

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There can be no assurance that a liquid market will be maintained for ETF shares.

Frequent trading of ETF could significantly increase commissions and other costs such that they may offset any savings from low fees or costs.

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